

The Port Lincoln golf club is a highly regarded golfing facility, having 18 manicured greens and watered fairways in a beautiful bush setting. We have excellent club house facilities and a challenging course layout. The course attracts a wide range of visitors as well as being the home for around 300 local members. We average 20,000 rounds of golf per year which makes us attractive for advertising businesses to locals and visitors alike.

The course and the clubrooms are very much a community asset with the club positioning itself as a true 'community hub' in recent years. This is evidenced by our support of local charities and community groups. We are a proud employer of people with disabilities with 2 current employees that have special needs. We also run a community development program at the club which sees work for the dole participants upskilled to increase their prospects of securing ongoing employment. The club has a function area for hire, with a commercial kitchen, which can cater for big events such as weddings and birthdays. Currently catering is to be arranged by prospective customers.



The Port Lincoln Golf Club, like a lot of community clubs, relies heavily on our sponsors to remain viable. Money that is raised from sponsorship helps offset the rising cost of water and power and also assists us in meeting the challenges of attracting our young people into sport.

The club is always keen to partner with any business that is interested in supporting our community organization, by promoting your business and whenever possible, utilising your goods and/or services. We have tailored our sponsorship packages to allow your business to not only take advantage of the exposure we can offer through our golf and function area customers, but also through our newly developed website along with social and print media. We also have packages that offer networking opportunities with other businesses and/or give direct access to our members and visiting golfers.

Please note that our sponsorship year aligns with our membership year which runs from the 1st of April until 31st of March the following year. Sponsorships will need to be committed to by mid-February at the latest to allow for printing of the members handbook. All sponsors will be invoiced in March and quarterly payments are available for all sponsorship amounts of \$1000 or greater.

Sponsorship Packages Port Lincoln Golf Club (2024-25)

Thank you to all the businesses/organisations and individuals that have supported the Port Lincoln Golf Club through sponsorship, donations and “in kind” contributions in the past. We are hoping to continue to build a fantastic club and facility for all members of our community to enjoy.

*Please note for all packages with memberships attached- memberships can only be issued exclusively to one person (e.g. they are not transferrable nor can they be shared between multiple people)
All signage is paid for by the business directly to SignFX (liaising with the course superintendent), with the annual fees for display built into the packages.

Platinum Sponsorship (\$3800 inc. GST)

- 2 x full memberships (value of \$2060)
- 2 x competition sponsorship (value of \$600) with all of the listed benefits of being a competition sponsor, with every effort to allocate to high profile competitions throughout the season
- 120 x 60 cm sign on front of clubhouse where golfers tee off on our 1st hole (value of \$500)
- 1 x full page advertisement in members programme book (value of \$150)
- In the programme book, which goes out to every member, your business' name and logo are listed as a sponsor, to be allocated to weekly competitions throughout the season. Further recognition in the form of logos and highlighted naming for the major sponsors
- Advert in club newsletters
- Logo on website linking directly to your business website (if available)
- In the clubhouse, a screen dedicated to major sponsors with a display promoting the business/service
- On your sponsored competition day:
 - Your business name is printed on every score card for each player
 - You have the opportunity to display temporary signage and promotional material on the course
 - The prizes are given out in your name with the opportunity (optional) to present the prizes allowing direct exposure with our members
 - Your name is also mentioned in the write up for that week's competitions in “The Lincoln Times”
 - A copy of the Port Lincoln Times write-up is posted on the club's website weekly
 - An email is sent to every member by the secretary each week with the sponsors listed for that week



Gold Sponsorship (\$2500 inc. GST)

- 1 x full membership (value of \$1030)
- 1 x competition sponsorships (value of \$300) with all of the listed benefits of being a competition sponsor
- 120 x 60 cm sign on front of clubhouse where golfers tee off on our 1st hole (value of \$500)
- 1 x full page advertisement in members programme book (value of \$150)
- In the programme book, which goes out to every member, your business' name and logo are listed as a sponsor, to be allocated to weekly competitions throughout the season. Further recognition in the form of logos and highlighted naming for the major sponsors
- Advert in club newsletters
- Logo on website linking directly to your business website (if available)
- In the clubhouse, a screen dedicated to major sponsors with a display promoting the business/service
- On your sponsored competition days:
 - Your business name is printed on every score card for each player
 - You have the opportunity to display temporary signage and promotional material on the course
 - The prizes are given out in your name with the opportunity (optional) to present the prizes allowing direct exposure with our members.
 - Your name is also mentioned in the write up for that week's competitions in "The Lincoln Times"
 - A copy of the Port Lincoln Times write up is posted on the club's website weekly
 - An email is sent to every member by the secretary each week with the sponsors listed for that week



Silver Sponsorship (\$1800 inc. GST)

- 1 x full membership (value of \$1030)
- 1 x competition sponsorship (value of \$300) with all of the listed benefits of being a competition sponsor or a tee sign sponsorship (if available)
- ½ page advertisement in members programme book (value \$75)
- In the programme book, which goes out to every member, your business' name and logo are listed as a sponsor, to be allocated to weekly competitions throughout the season. Further recognition in the form of logos and highlighted naming for the major sponsors
- Logo on website linking directly to your business website (if available)
- In the clubhouse, a screen dedicated to major sponsors with a display promoting the business/service
- On your sponsored competition days:
 - Your business name is printed on every score card for each player
 - You have the opportunity to display temporary signage and promotional material on the course
 - The prizes are given out in your name with the opportunity (optional) to present the prizes allowing direct exposure with our members.
 - Your name is also mentioned in the write up for that week's competitions in "The Lincoln Times"
 - A copy of the Port Lincoln Times write-up is posted on the club's website page weekly
 - An email is sent to every member by the secretary each week with the sponsors listed for that week



Corporate Sponsor (\$1500 inc. GST)- Tier 1

- 1 full membership (value of \$1030)
- (value of \$300) Tee block signage (if available) or weekly competition sponsorship (promoted as per other packages including weekly competitions)
- In the clubhouse a screen dedicated to major sponsors with a display promoting the business/service

Corporate Sponsor (\$1700 inc. GST) – Tier 2

- 1 full membership (value of \$1030)
- 1 x 120 x 60 cm sign outside the clubhouse, or on the course itself, as appropriate and as agreed between the sponsor and the golf club (value of \$500)
- In the clubhouse a screen dedicated to major sponsors with a display promoting their business/service

Alternative Corporate Sponsor Option (Tier 1 \$1500 inc. GST) (Tier 2 \$1700 inc. GST)

- For businesses that would prefer an alternative to having a single membership we can offer green fee rounds and cart hire to the value of a membership (\$1030), allocated as vouchers to be presented for rounds of golf/ cart hire. Please contact the club if you would prefer this option to the conventional Corporate Sponsor option. Please note that all other components of the Corporate Package are included in the Alternative option with the only exception being the full membership.

Bronze (\$550 inc. GST)

- 1 x competition (value of \$300)
- ½ page advertisement in members programme book (value \$75)
- In In the programme book, which goes out to every member, your business' name and logo are listed as a sponsor
- Logo on website linking directly to your business website if available
- On your sponsored competition days:
 - Your business name is printed on every score card for each player
 - You have the opportunity to display temporary signage and promotional material on the course
 - The prizes are given out in your name with the opportunity (optional) to present the prizes allowing direct exposure with our members.
 - Your name is also mentioned in the write up for that week's competitions in The Lincoln Times
 - A copy of the Port Lincoln Times write-up is posted on the club's website weekly
 - An email is sent to every member by the secretary each week with the sponsors listed for that week
- In the clubhouse a screen dedicated to major sponsors with a display promoting the business/service

Flags on Greens (\$1000 inc. GST)

- Have your business logo screen printed on the flags for use on 9 greens, getting the benefits of 20,000 rounds of golf per year to gain maximum exposure of your business. You can select either holes 1-9 or 10-18, where groups of golfers gather to putt. It is recommended 18 flags are printed for the season, as they do get a bit tattered by the wind and general wear and tear. Please contact the Superintendent Andy Blacker (details below) for the additional costs for set up and printing.

Competition Sponsors (\$300 inc. GST)

Recognition of the sponsor for every competition occurs in the following ways:

- Business name will be displayed on the sponsor of the day board in the clubhouse
- On your sponsored day, your name is printed on every score card for each player
- The prizes are given out in your name with the opportunity (optional) to present the prizes allowing direct exposure with our members
- Option to display marketing material in the clubhouse on your sponsored day
- Your business name is promoted in the write up for that week's competitions in The Port Lincoln Times.
- A copy of the Port Lincoln Times write-up is posted on the club's website weekly.
- An email is sent to every member by the secretary each week with the sponsors listed for that week
- Sponsors logos appear on the club website with direct links to your business website if available
- Rolling adverts displaying all sponsors on the TV in the clubhouse.
- In the programme book, which goes out to every member, your business' name and logo are acknowledged as a sponsor

Option 1

- Your sponsorship payment is used to give out cash prizes on the day of your competition in your name.

Option 2

- You provide a recommended \$270 worth of vouchers to be spent in your business. If you are able to provide higher amounts you are most welcome to.

Please note that vouchers are usually given out in \$20 and \$10 amounts. Vouchers are equally divided into 4 grades with a winner and a runner up in each grade. If you give the \$20 and \$10 vouchers, some are also used on the Wednesday competition so you are able to get additional advertising exposure. Please feel free to contact me if you require further explanation.

Nearest to the Pins

- You provide 4 dozen balls to be given out as prizes for nearest the pin competitions on allocated holes. You can choose either logoed (advertising your business) or plain. Those businesses interested in this will be supplied a recommended list of balls to purchase (as requested by the members), or the club can organise purchase and the business invoiced.

Tee Sign Sponsorship (\$300 inc. GST)

- Your business name and artwork is displayed on a 100cm x 30cm dedicated sponsors sign which is attached to the hole information sign on a tee block. Gain the full benefits of 20,000 rounds of golf with your sign in a high visibility position so that golfers get maximum exposure to your brand. Please note the sponsor sign must be paid for in addition to the sponsorship. There is a process for the business to liaise with the Course Superintendent and the sign maker, as the format must comply with the current tee block signage. There are limited opportunities, with some women's tee blocks open for sponsorship.

Signage on the Course

- Various size options are available and pricing is on application and dependent also on the location of the sign. The typical price range is \$300 - \$550
- Please contact us if you are interested so we can put a proposal to the Management Committee
- Please note the sponsor sign must be paid for in addition to the sponsorship



For further information about sponsorship contact:

Vicki Robinson - Sponsorship Coordinator

M: 0429 879 086

E: sponsorship@plgc.com.au

For further information about course signage/ tee block signage contact:

Andy Blacker - Course Superintendent/ Sponsorship Officer

M: 0418 949 771

E: super@plgc.com.au